



Maine Insurance Agents Association PARTNERS program



2025 Partnership levels & benefits

Partnership Benefits by Level	PINNACLE \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$4,000	BRONZE \$2,500
Associate Membership					
2024-2025 Associate Membership <i>Included</i>	√	√	√		
Exposure & Special Recognition					
Listing as MIAA partner in "The Maine Viewpoint" – Magazine distributed to over 1,200 Maine agents	Logo	Logo	Logo	Logo	Logo
Listing as MIAA partner at www.maineagents.net	Logo	Logo	Name	Name	Name
Hyperlink from our website to your company website	√				
Email newsletters – <i>distributed to over 1,200 Maine agents bi-weekly</i>	Partner Logo linked to your website	Logo	Logo	Name	Name
Opportunity to address the MIAA Board of Directors at one board meeting	√				
Company Spotlight in Newsletter (Partner Provided)	Bi-monthly	Quarterly	Semi-Annual		
Social Media Recognition	Logo	Logo	Name	Name	Name
Recognition on MIAA website home page - rotating banner	√	√			
One ad in the "the Maine Viewpoint" - Company is responsible to supply camera-ready ad by 11.15.24	Full Page	½ Page			
MIAA Annual Convention					
Recognition on PowerPoint Display	Logo	Logo	Logo	Name	Name
Recognition on Display Banners	Logo	Logo	Name	Name	Name
Recognition on registration platform for MIAA convention	Logo	Logo			
Complimentary Convention Registrations	5	4	2	1	
Recognition on Conference Table Tents	Logo	Logo	Logo	Name	Name
Opportunity to place company promotional item at registration desk.	√				
Complimentary registrations for YAC Reception, Company Night & Closing Night Event	10	5	2		
Reserved seating at annual banquet (1 table = 8 seats)	√	√			
Front row reserved seating at annual banquet	√				
Access to the Tranquility Lounge during convention <i>MIAA Board, VIP's and Partners Only Lounge</i>	√	√			
Recognition on education materials for EDUC day	√	√			
Additional Benefits					
Print version of Big "I"'s IA Magazine	√	√			
Rental Space Available - MIAA Classroom and/or Boardroom (during regular business hours)	Free	Free	Rental Fee	Rental Fee	Rental Fee



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Partner Signage in MIAA Classroom	√	√			
Free Copy of the Annual Maine P/C Market Share Summary	√	√	√	√	√
Young Agents Events					
Recognition at Sales & Leadership Conference	Logo	Logo	Logo	Name	Name
Recognition on Young Agents Webpage	Logo	Logo	Name	Name	Name
1 guaranteed seat on Young Agents Committee	√				
Social Media Recognition	Logo	Logo	Name	Name	Name
Complimentary registrations for Sales & Leadership Conference	2	1			
Recognition at Agent/Company Golf Outing	Logo	Logo	Logo	Name	Name